

esso
42

Florence

Italy

Invitation
to Industry

**42nd Congress
of the European Society
of Surgical Oncology**

25–27 October 2023

Maximizing benefits
of cancer surgery


esso
THE EUROPEAN SOCIETY
OF SURGICAL ONCOLOGY

#ESSO42
www.esso42.org

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WELCOME LETTER

Welcome message from the Scientific and Congress Chairs

Dear colleagues,

Welcome to the 42nd Congress of the European Society of Surgical Oncology, to be held on 25th-27th October 2023 in the fantastic Florence, Italy – city of dreams.

ESSO 41 in Bordeaux last November was a fruitful reunion filled with fresh ideas and stimulating exchanges. We are thrilled to have received 947 delegates from 70 countries. And with 770 abstract submissions, a new record was hit. We welcomed ESSO new board of directors (2022-2024) and announced the society's new vision and mission. What an event! So, what to expect this year?

2023 marks a brand-new chapter for ESSO. Under the guidance of our new vision and vision, we are highly motivated to achieve improvement in every aspect of our work, for the benefit of cancer patients in Europe. We have developed a strategic plan which highlights the priorities in the coming years. Top on the list are: to modernize ESSO educational activities, to promote recognition of Surgical Oncology as a speciality across the EU, and of course, to offer quality Congress programs that best reflect our ambition.

It's not a coincidence that the journey begins in Italy, the birthplace of human anatomy and hence the cradle of modern surgery and medicine. Somehow, we wish ESSO42 will be a similar ground-breaking milestone, paving the way for better outcomes of cancer surgery.

The theme of this year is “**Maximizing benefits of cancer surgery**”. Our Congress Committee is currently working on an exciting scientific programme, which will cover 8 disease tracks: Breast Cancer, Colorectal Cancer, Hepatobiliary Cancer, Upper GI Cancer, Peritoneal Surface Malignancies, H&N/Thyroid Cancer, Melanoma and Sarcoma. Several cross-specialty sessions addressing topics such as Robotic Surgery, Early Detection, Women in Surgery, Artificial Intelligence, Neo-adjuvant Therapies, Young Mentorship, and the popular Dragon's Den: Clinical research in surgical oncology will complete the programme.

As the first Congress inspired by our new vision- **Cure Cancer Together**, we would like to bring together all stakeholders - patients, surgeons, organ-based societies, companies and decision-makers, to discuss innovative solutions that reinforce the advantage of cancer surgery and concrete actions that reassure them to be delivered to all cancer patients.

We have recently released an open letter “**Time for action: Maximizing the benefits of surgical oncology for cancer patients in Europe**”. Supported by 33 Members of Parliament, it represents the unified voice of the surgical oncology community and patients' organisations and urges the EU Commission to act on recognition of Surgical Oncology across Europe. Hopefully, we will be able to share some good news with you by then.

As always, ESSO42 will be a valuable platform to interact with first-class experts as well as fellows from Europe and beyond. Meet us in Florence for an unforgettable experience!

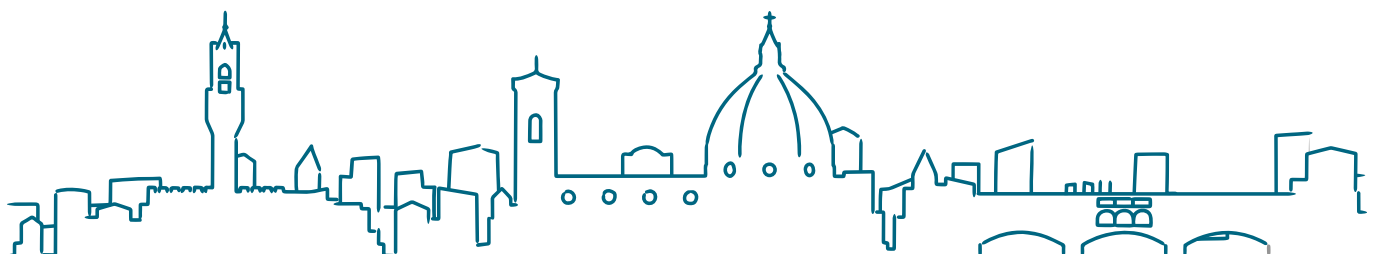
We look forward to receiving you this October in Italy.



Professor Isabel-Teresa Rubio
ESSO 42 Scientific Chair



Professor Domenico M. D'Ugo
ESSO 42 Congress Chair



WHAT IS ESSO, IT'S CORE ACTIVITIES, VALUES & VISION?

The Society

The European Society of Surgical Oncology, ESSO, was established in 1981 to support its members in advancing the science and practice of surgical oncology for the benefit of cancer patients.

Its Activities

ESSO performs a range of activities:

- Organising the biggest congress in surgical oncology in Europe
- Unifying the surgical oncology community in a network of over 4,000 members (individuals and corporate)
- Advocating towards the EU institutions and relevant stakeholders to raise awareness on the value of surgical oncology in the treatment and care of cancer
- Providing education and training to both young and experienced surgeons through in-person and online courses and webinars
- Publishing a monthly scientific Journal (EJSO-the Journal of Cancer Surgery)
- Partnering in projects and courses with other discipline and organ-based societies within ECO-European Cancer Organisation
- Providing an attractive fellowship programme facilitating exchange of knowledge and continuing medical education
- Offering specific opportunities for young cancer surgeons and cancer surgeons from developing countries to attend the ESSO Congress
- Organising yearly, in co-operation with the European Board of Surgery, an examination in surgical oncology and in breast cancer surgery certifying the competence necessary for the treatment of cancer patients
- Informing on educational and scientific opportunities via its newsletter, website and social media channels
- Bringing together young surgical oncologists within EYSAC, ESSO Young Surgeons & Alumni Club
- Supporting collaborative research projects towards the improvement of cancer care for all patients in Europe, in particular through the EYSAC research academy

MISSION & VISION

Mission Statement

To advance the science and practice of cancer surgery for the benefit of patients through education, research and innovation, multidisciplinary care, in Europe and beyond.

Core values

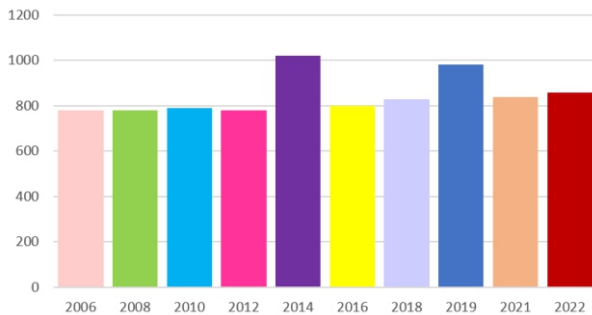
- Commitment, continuity, communication and optimal care by our members for the benefit of cancer patients
- Quality of care by education, skills improvement & auditing
- Leadership in positioning surgical oncology at the heart of cancer care
- Research & innovation
- Integrity
- Ethical conduct

Vision

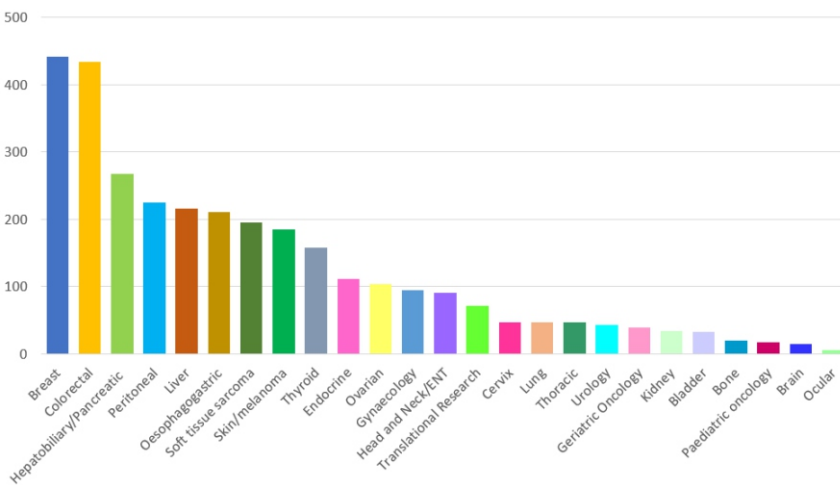
Cure Cancer Together

TARGET AUDIENCE AND STATISTICS FROM PAST YEARS

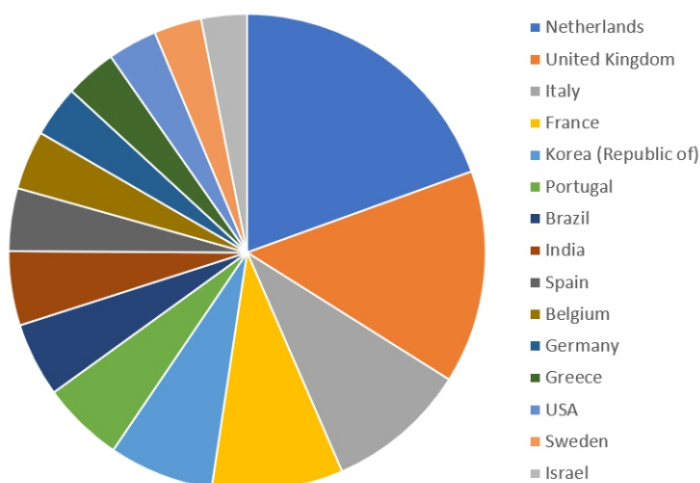
ESSO REGISTRATIONS OVER THE YEARS 2006 – 2022



SPECIALIST INTEREST



COUNTRY OF ORIGIN (TOP 15)



ESSO'S PARTNERSHIP WITH INDUSTRY

- Current industry partners support ESO meetings and educational initiatives, in the framework of an expanding education programme.
- ESO highly values its relationship with industry and is committed to further strengthen it in the long term.
- Uniquely positioned to represent surgical oncologists in Europe and beyond, ESO offers an invaluable opportunity to potential sponsors to develop constructive long-term relationships with its international community.

Do not hesitate to contact the ESO 42 Conference Secretariat for more information about sponsorship opportunities.

ESSO is supported through unrestricted educational grants from ITM-Radiopharma and Sirius Medical.

Companies willing to support ESO with an unrestricted educational grant and/or establish a long-term partnership with ESO can contact Carine Lecoq, ESO Chief Operating Officer at carine.lecoq@essoweb.org.

ESSO 41 PARTNERS

Platinum Partners



Gold Partner



Exhibitors



Supporters



GENERAL CONTACTS

CONGRESS SECRETARIAT

C-IN

CZECH-IN s.r.o.

📍 5.kvetna 65, 14021 Prague 4

Czech Republic

☎ Phone: +420 296 219 600

🌐 www.c-in.eu

Project Manager and General Inquiries

Petra Kamenska

✉ Email: partners@esso42.org

CONGRESS VENUE

Firenze Fiera

Palazzo dei Congressi

📍 Piazza Adua 1, 50123,

Firenze, Italy

🌐 www.firenzefiera.it/en

The Firenze Fiera exhibition district, located in the heart of the city, is the leading congress and exhibition centre in Tuscany. It covers more than 100,000 square meters (65,000 indoor), an area that encompasses the Fortezza da Basso, the Palazzo dei Congressi and the Palazzo degli Affari. The amazing location and the allure of its venues, in which ancient and contemporary architecture interact perfectly, are the factors that make it unique in the world of exhibition and fair facilities.

The Auditorium has a capacity of 1000 seats. The space of Passi Perduti (lost steps) surrounds the Auditorium and will be used as exhibiting area.

Approximately 30 minutes by tram from Florence's Amerigo Vespucci Airport Short walk from Santa Maria Novella railway station



LOCATION

Florence is a city in Central Italy and the capital city of the Tuscany region. It was a pivot of medieval European trade and finance. It is considered to have been the birthplace of the Renaissance, becoming a major artistic, cultural, commercial, political, economic, and financial centre.

The city attracts millions of tourists each year, and **UNESCO declared the historical centre of Florence a World Heritage site** in 1982.

Nowadays it is a major national economic centre, as well as a tourist and industrial hub.

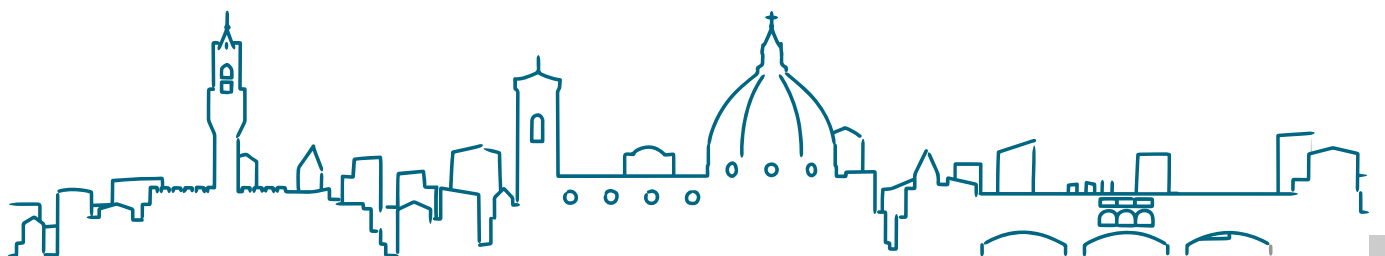


Airport

- The Florence's Amerigo Vespucci Airport, situated in Peretola, is one of two main airports in Tuscany. This airport hosts a few international and intercontinental flights.
- The other international airport in the Tuscany region is the Galileo Galilei International Airport in Pisa, approximately 1 hour from Florence by train. It is well connected with Florence by train and by bus.

Railway station

- Firenze Santa Maria Novella railway station is the main national and international station in Florence.



PROGRAMME AT A GLANCE

BREAST	COLORECTAL	HPB	POSTERS	PSM
UGI	H&N/THYROID	MELANOMA	SARCOMA	SPONSORED SESSIONS
TRANSVERSAL	GENERAL	COLORECTAL	HPB	COLORECTAL PSM

Wednesday 25 October 2023

9:00	Educational Workshop: Breast	Educational Workshop: Colorectal	Educational Workshop: PSM	Educational Workshop: H&N/Thyroid
10:30	Opening & Lifetime Achievement Award			
11:30	Debate: H&N/Thyroid	Robotic Surgery		Debate: Sarcoma
12:30	Break - Poster Viewing			
12:45	Satellite Symposium 1	Satellite Symposium 2		Young Mentorship Session
13:45	Scientific Symposium: PSM	Scientific Symposium: Breast		Scientific Symposium: HPB
15:15	Stakeholders' Session			
16:15	Coffee Break - Poster in Spotlight - Poster Viewing			
16:45	Debate: PSM	Scientific Symposium: UGI		Scientific Symposium: Sarcoma
18:00	Welcome Reception & Poster Viewing			
19:15				

PROGRAMME AT A GLANCE

BREAST	COLORECTAL	HPB	POSTERS	PSM	
UGI	H&N/THYROID	MELANOMA	SARCOMA	SPONSORED SESSIONS	
TRANSVERSAL	GENERAL	COLORECTAL	HPB	COLORECTAL	PSM

Thursday 26 October 2023

8:30	Meet the Expert Session: Breast	Meet the Expert Session: Colorectal	Meet the Expert Session: Sarcoma
9:15	Educational Workshop: Breast	Educational Workshop: Colorectal	Educational Workshop: UGI
		HPB-NETs	
10:30	Break - Poster in Spotlight - Poster Viewing		
11:00	Presidential Session		
11:45	Debate: HPB	Partner Societies Session (SSO/KSSO/SICO/ESSO)	
12:45	Break - Poster Viewing		
13:00	Satellite Symposium 3	Satellite Symposium 4	Satellite Symposium 5
14:00	Early Detection		
15:00	Scientific Symposium: Melanoma	Scientific Symposium: Colorectal	Dragon's Den Session: Clinical Research
16:30	Coffee Break - Poster in Spotlight - Poster Viewing		
17:00	Debate: Colorectal	Debate: Breast	Debate: Melanoma
18:00			General Assembly

Friday 27 October 2023

8:30	Meet the Expert Session: H&N/Thyroid	Meet the Expert Session: UGI	Meet the Expert Session: Melanoma
9:15	Scientific Symposium: H&N/Thyroid	Educational Workshop: HPB	Artificial Intelligence
10:15	Debate: Colorectal	Debate: Breast	Debate: PSM
11:00	Break		
11:30	Women in Surgery		
12:00	Debate: UGI	Neo-adjuvant Therapies (Melanoma & Breast)	Supported Session: Fluorescence-Guided Surgery
13:00	Congress Highlights & Closing Remarks		

SPONSORSHIP CATEGORIES

Items offered	Platinum €21 600	Gold €16 400	Silver €11 200	Exhibitor €6 200
Number offered	2	2	4	unlimited
Recognition as Platinum Partner on website, materials and signage	<input checked="" type="checkbox"/>			
50-minute Lunchtime Industry Symposium (choice after Platinum)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
25-minute Coffee Break Workshop			<input checked="" type="checkbox"/>	
Logo in inside page of pocket programme according to compliance regulations	<input checked="" type="checkbox"/>			
Logo in inside page of pocket programme according to compliance regulations		<input checked="" type="checkbox"/>		
E-Blast sent to all delegates, either pre/post congress (not during)	2	1		
Push notifications in the conference's mobile application during the Congress	2	1	1	
Company logo and link in post Congress thank you email	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Congress passes (with full congress access to all sessions)	8	6	2	
Exhibitor Passes (for access to Exhibition Hall only - not scientific/educational sessions)	6	4	2	2
Networking Event Tickets	6	4	2	2
Exhibition Space (square m)	12 sqm	6 sqm	6 sqm	6 sqm
Shell scheme with table, two stools, carpet, power, garbage bin and cleaning*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company description on the website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo displayed on the break slides during congress	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>



*10 % discount applies for ESSO Corporate members

*25% discount applies for Start Up Companies

*50% discount for Medical Societies and non-profit organisations

All discounts only applicable to exhibitor packages and exhibition space. No discounts are applicable to Platinum, Gold and Silver packages.

SPONSORSHIP PACKAGES

Platinum Partner

€21 6000
2 available

Give your company and brand the exclusive naming rights to ESSO 42. The best way to stand out from the rest, with highest visibility on all different platforms, web, printed and at the congress itself.

- Exhibition space – 12 sqm of space in the Exhibition Area
- Basic electricity connection
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning for your 12 sqm of space
- Recognition as Platinum Partner – on website, printed materials, and signage
- Platinum 50-minute Lunchtime Symposium – choose your day and room (lunch boxes can be ordered separately at partners expense)
- Logo on the main page of the Pocket Programme – according to compliance regulations
- Advertisement in congress areas on slides – in non-educational areas
- E-Blast Promotion – 2 pre-congress emails send to all delegates in the two weeks leading up to the congress
- Push notification – 2 push notifications send to delegates during the congress
- Company logo and link on thank you email – send to all delegates in the three days after the congress, with a link to page of your choice
- Full Access Congress Registrations – 8 complimentary
- Exhibitor passes – 6 tickets to attend exhibition space only
- 6 Networking Event Tickets
- Company logo on website and on pocket programme
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words

Gold Partner

€16 400
2 available

Stand aside just one other Gold Partner as one of ESSO's best partners. A combination of space and symposia make this a wonderful opportunity for your company to align itself with ESSO and promote your products

- Exhibition space – 6 sqm of space in the Exhibition Area
- Basic electricity connection
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning for your 6 sqm of space
- Recognition as Gold Partner – on website, printed materials, and signage
- Gold 50-minute Lunchtime Symposium – second choice after the Platinum for day (lunch boxes can be ordered separately at partners expense)
- Logo on the inside page of the Pocket Programme – according to compliance regulations
- E-Blast Promotion – 1 pre-congress emails send to all delegates in the two weeks leading up to the congress
- 4 Networking Event Tickets
- Push notification – 1 push notifications send to delegates during the congress
- Company logo and link on thank you email – send to all delegates in the three days after the congress, with a link to page of your choice
- Full Access Congress Registrations – 6 complimentary
- Exhibitor passes – 4 tickets to attend exhibition space only
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words

Silver Partner

€11 200
4 available

Be in a select group of major sponsors of ESSO 42. A 6 sqm booth for your company in the Exhibition Area coupled with great promotion opportunities.

- Exhibition space – 6 sqm of space in the Exhibition Area
- Basic electricity connection
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning for your 6 sqm of space
- Push notification – 1 push notifications send to delegates during the congress
- Full Access Congress Registrations – 2 complimentary
- Exhibitor passes – 2 tickets to attend exhibition space and no educational areas
- 2 Networking Event Tickets
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words

Exhibitor Package

€6 200

- Exhibition space – 6 sqm of space in the Exhibition Area
- Basic electricity connection
- Shell scheme – Printing of two signs, two stools, table, power, carpet, garbage bin and cleaning
- Exhibitor passes – 2 tickets to attend exhibition space
- 2 Networking Event Tickets
- Company logo displayed on break slides
- Company logo on website and on all presence in Exhibition
- Company description on website of 100 words

Tabletop

€1 500

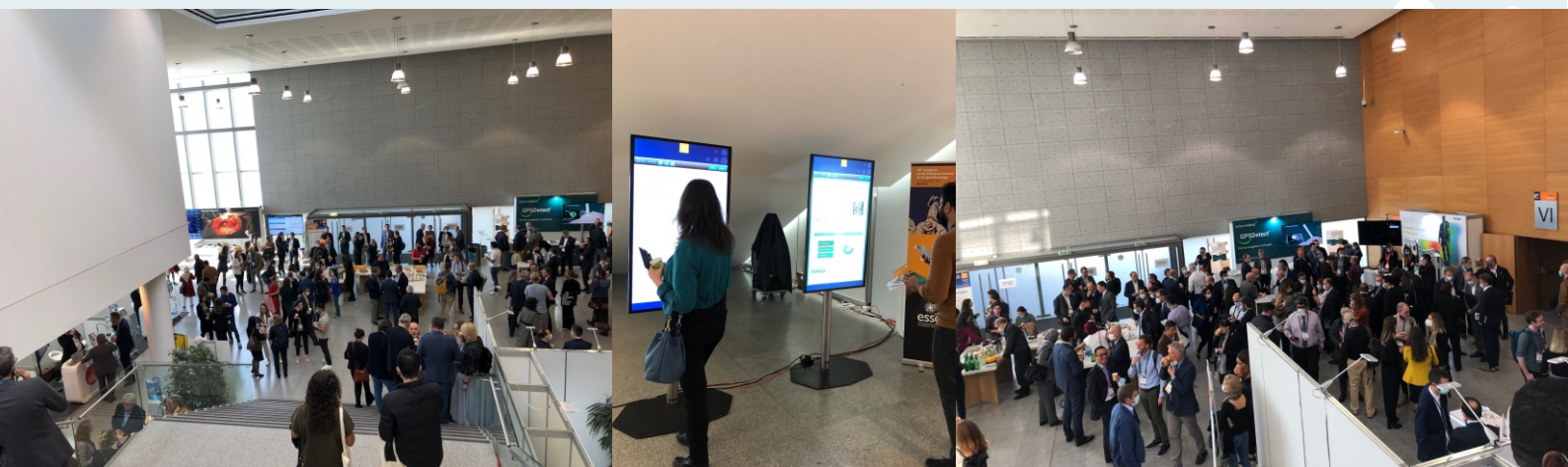
- 1 table and 2 chairs in our tabletop/community/association section.
- Space for rollups behind table

Exhibition Space Only

€500
per square metre

- Exhibition space – minimum 6 sqm of space in the Exhibition Area
- Basic electricity connection
- Exhibitor passes – 2 tickets to attend exhibition space

Please note that all prices are EXCLUDING VAT.



IMPROVED VISIBILITY OPTIONS

- SATELLITE SYMPOSIA
- COFFEE-BREAK WORKSHOPS
- EVENT LEAD SYSTEM
- CORPORATE SUIT/MEETING ROOMS
- EDUCATIONAL SUPPORT
- EXCLUSIVE OFFICIAL SPONSOR OF POSTERS IN SPOTLIGHT
- OFFICIAL CONGRESS APP SPONSOR
- PUSH NOTIFICATION IN THE CONGRESS APP
- E-BLAST
- EXCLUSIVE CONGRESS LANYARDS SPONSOR
- ROLLUP BANNER
- NETWORKING EVENTS



- Special discount on each sponsor' s category for Corporate Members of ESSO is applicable
- Pharma Code compliance: branded items will carry only your company logo and/or company brand. No products logos or product advertisements will be allowed

SATELLITE SYMPOSIA

PRICING

Pricing for 50 minutes in room for 150 or more (possibly parallel):

- **Wednesday Lunchtime – €8 000**
- **Thursday Lunchtime – €10 000**

This can be a unique opportunity to directly liaise with our participants to educate them about your products and showcase your latest developments to those looking for midday inspiration. Why not offer delegates the added exclusive opportunity to Learn at Lunch, providing lunch whilst networking, inspiring and informing participants.

- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and programme are subject to approval by the scientific committee
- In case where the scientific committee does not approve the Satellite Symposia/workshops programme, each party will be entitled to cancel the Satellite Symposium booking without any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or suits towards the other. The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses

The Symposium includes:

- Room rental and standard setup - theatre style with stage, lectern, and speaker table
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Programme on the Congress website
- Use of the Congress logo on invitations and promotional documentation
- One-time promotion of the Satellite Symposium in a special e-blast sent by the ESSO 42 Congress Secretariat

COFFEE BREAK WORKSHOPS

PRICING

Pricing for 25 minutes in room for less than 100:

- **Wednesday morning coffee break – €4 000**
- **Wednesday afternoon coffee break – €4 500**
- **Thursday morning coffee break – €5 500**
- **Thursday afternoon coffee break – €5 000**
- **Friday morning coffee break – €4 000**

This can be a unique opportunity to directly liaise with our participants to educate them about your products and showcase your latest developments during the morning and afternoon coffee breaks. Coffee and snack stations will be included in your room to ensure your guests don't miss out while you network, inspire and inform.

- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and programme are subject to approval by the scientific committee
- In case where the scientific committee does not approve the Satellite Symposia/workshops programme, each party will be entitled to cancel the Satellite Symposium booking without any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly, upon such cancellation, neither of the parties will have any claims, demands or suits towards the other
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses

The Workshop includes:

- Room rental and standard setup - theatre style with stage, lectern, and speaker table
- AV equipment and services: amplification, data projection, AV technician
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium Programme on the Congress website
- Use of the Congress logo on invitations and promotional documentation
- Tea and coffee station in your room of choice

EVENT LEAD SYSTEM

€390

- Your order guarantees the highest possible performance in barcode scanning. After scanning a badge, you will see all available delegate data on your Android device
- If needed, you can add more data or even make changes to the presented delegate data.
- For each scan you can select your qualifiers and additional comments
- You remain in full control of all your scanned leads
- At any moment you can display any scan you made with your device and make changes.
- Lead data will be synchronized continuously with the EventLead Server if Wi-Fi is available
- Once you have synchronized all your leads with the EventLead portal you can:
 - Export them from the portal
 - Start using the information gathered to optimize your sales effort
 - Your lead data will remain available on the EventLead portal after the conference for 6 weeks

CORPORATE SUIT/MEETING ROOMS

Price depends
on size and
availability

An opportunity to hire a room at the venue that will be used as a Corporate Suite. The supporting company will be able to host guests throughout the event. Companies will have the option to order catering at an additional cost. Hospitality provided must follow all relevant industry codes.

Opportunity to brand the corporate suite.

Acknowledgement on directional signage outside suite.

EDUCATIONAL SUPPORT

Unrestricted Educational Grants

Grants of any amount, whether for the overall programme or for individual sessions, are appreciated and important to the success of the event. All support will be recognised in the pdf programme and in the Congress App programme and in the Sponsorship and Exhibition section on the congress website, and with signage during the event.

PRICING

Educational Grant in Support of an Existing Session - € 3 000-5 000

Cost depends on the session date and length

- An existing scientific session accepted or invited by the Scientific Committee and supported by an Educational Grant from the industry
- Hands off support, no influence over any scientific/education elements
- Support will be acknowledged in the Programme as: "Session Title, Supported by an Educational Grant from Company name"
- Support can be acknowledged in the beginning of the session by the moderator, followed by a slide presenting the logo of the company (optional)
- Support will be recognised in the Industry Support and Exhibition section of the Programme, on the event website, and on signage during the event

EXCLUSIVE OFFICIAL SPONSOR OF POSTERS IN SPOTLIGHT

€3 000

- Ever popular with delegates, we are using the latest technologies to make posters prominent and easily accessible to all
- Using the Posters in Spotlight station for a company short presentation during a dedicated timeslot
- Acknowledgement at the poster viewing station and on the Congress website and in the Congress App

OFFICIAL CONGRESS APP SPONSOR

€3 000 (Exclusive)

The App transforms smartphones, tablets, and laptops into a tool for an active congress participation, making it easy for participants to access the congress information and to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speaker info, participant lists, rating/voting system for sessions/speakers and a personalised scheduler. The App is easily downloadable from the App Store and Google Play.

Congress App exclusive sponsorship includes:

- App invitation email & app store/google play install page
- The app invitation email is sent to all congress participants, inviting them to install the app and providing them with detailed explanations
- The sponsor banner appears on the app invitation email. With regard to Acknowledgement, the sponsor banner appears on the App Store and Google Play app description installation page
- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)
- Signage on site – slides in the meeting rooms and banners with App QR code and "Supported by: company name/logo" \ (product logo not permitted)
- 2 "push notifications" appear on all devices that have the native app installed. The push notification has the truncated text (62 characters) and is linked to the full message inside the app.
- Priority listing in the list of the congress exhibitors

PUSH NOTIFICATION IN THE CONGRESS APP

€250
per notification

- Pre-scheduled push notification to appear on all devices that have the Congress App installed
- The push notification, written by you, can include one link to a URL or your choice
- No network is required for the push notification to work
- Push notifications will be sent during the congress days
- Limited to 5 companies per day and max. 3 push notifications per company per day

E-BLAST

€500
per mailing

One-time email blast to all registered participants sent by the Congress Secretariat. Sponsor will provide HTML content for approval. Congress attendees will receive crucial event information before and after the Congress. Sponsor can also add a message to these mailings instead of its own separated mailing.

EXCLUSIVE CONGRESS LANYARDS SPONSOR

€1 000

Sponsor will provide the lanyards for all delegates, and they will be branded with the congress logo and sponsor's company logo.

SITTING CUBES

€1 500

Promote your company in an informal, creative, and practical way by offering the delegates a relaxing place to sit. Sponsor will provide the cubes. These items offer comfortable seating experience throughout the venue and guarantee maximum visibility as delegates take rest and network in relaxed locations. The sitting cubes offer a nice range of possibilities, as they may be customised according to the sponsor's needs.

- Logo display on every side
- Seating cubes locations spread throughout the venue

ROLLUP BANNER IN THE EXHIBITION AREA

€1 000

Opportunity to place one company branded rollup banner in the exhibition area of the Congress.

NETWORKING EVENTS

Exclusive Welcome Reception

€5 000

- Supporter will have the opportunity for promotion at the networking reception on the first evening to which all registered attendees are invited
- Opportunity to display of your company logo at the catering point located within the exhibit area during
- The sponsor will be given the opportunity of using the Posters in Spotlight station for a short company presentation
- Support will be acknowledged in the Industry Support and Exhibition section on the website and in the Congress App, and with signage during the event

Lunches

€5 000
per day

- Companies can also support the lunches to be offered to participants during ESSO 42 or provide the lunch boxes for their satellite symposia. In case of industry lunch support for all delegates, lunch will be served in the exhibition and poster areas on Wednesday and Thursday. It will provide a strong opportunity for sponsors to communicate their corporate branding in the catering areas
- Opportunity to display of your company logo at the catering point located within the exhibit area during lunch time
- The sponsor will be given the opportunity of Using the Posters in Spotlight station for a company short presentation or Meet-the-Expert session during a dedicated timeslot
- Support will be acknowledged in the Industry Support and Exhibition section on the website and in the Congress App, and with signage during the event

Exclusive Networking Event

€3 000

- Supporter's logo on signage at the entrance to the venue and up to four rollup banners on display at the event
- 5 complimentary tickets for the sponsor's guests
- Opportunity to provide one item, pen or pad or equivalent, bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the programme, on the website, and with signage during the event and in Thank you speech of the ESSO President

Please note that all prices are EXCLUDING VAT.

SAVE THE DATES

CONGRESS DATE

ESSO 42

25-27 October, 2023

SPONSORSHIP AND EXHIBITION DEADLINES

Satellite Symposia and Workshop Enrolment	16 June, 2023
Satellite Symposia and Workshop Programme and schedule	22 September, 2023
Exhibitors and Other Sponsorship Items Enrolment	16 August, 2023
Exhibition Services Orders, Stand Designs, Company Profiles, Names for badges	26 September, 2023

ADVERTISING DEADLINES

Advertisements and logos in printable format, E-Blast text	28 September, 2023
Flyers and banners	5 October, 2023

SATELLITE SYMPOSIA DEADLINES

Receipt of Satellite Symposium Draft Programme	16 June, 2023
Receipt of Final Programme for publication in the Congress Programme	6 September, 2023

REGISTRATION DEADLINES

Abstract Submission Deadline	30 May, 2023
Early Registration Deadline	23 August, 2023

NEXT STEPS & TERMS TO NOTE

- Where possible we ask that you announce your interest to participate **by May 5, 2023**
- Whilst orders may be accepted afterwards, to confirm inclusion in all printed materials and signage, packages should be confirmed **by September 6, 2023**
- On receipt of a valid order form, an invoice for payment will be provided
- All sponsorship and exhibitor packages should be paid in full **by September 22, 2023**

ALLOCATION OF EXHIBITION SPACE

- Space Allocation will be made on a "first come, first served" basis, wherever possible
- A completed Exhibition Order Form and Contract should be emailed to ensure reservation of the desired location
- Upon receipt of the Exhibition Order Form Contract, space will be confirmed, and an invoice will be sent

EXHIBITOR PROFILE AND LOGO

- Along with the Order Form, you will be asked for your company logo in vector or curves format
- The logo will be linked to a URL of your choice
- Company description will be needed for sponsorship page on the ESSO 42 Congress App
- This will be published in the list of exhibitors in the Industry Support and Exhibition section on the Congress website and in the Congress App

EXHIBITOR'S MANUAL

- An Exhibitors' Manual outlining all technical aspects of exhibiting will be circulated 3 months prior to the Congress and will include:
 - Technical details and safety regulations of the venue
 - Final exhibition details and information
 - Contractor details
 - Services available to exhibitors and order forms

EXHIBITOR REGISTRATION

- All exhibitors should register and will receive a badge displaying the exhibiting company name. You will receive more information for the registrations from Exhibition Manager
- Each exhibition booth comes with 2 exhibitor registrations
- Any additional exhibitors will be charged an exhibitor registration fee of €250
- Exhibitor registrations allow access to the exhibition area only and are to be used by company staff only
- An exhibitor registration form will be included in the Exhibitor's Manual



Special note: ESSO reserves the right to limit the number of services or packages available. All packages and sponsorship are all considered on a case-by-case basis, with all end decisions made by the ESSO Secretariat. It is not done on a first in best dressed basis

FLOORPLAN

Anfiteatro

- Plenary Sessions
- Posters in Spotlight
- Exhibition Area
- E-poster Area
- Coffee Break Area

Villa Vittoria

- Room Verde - Parallel Sessions

Centro Affari

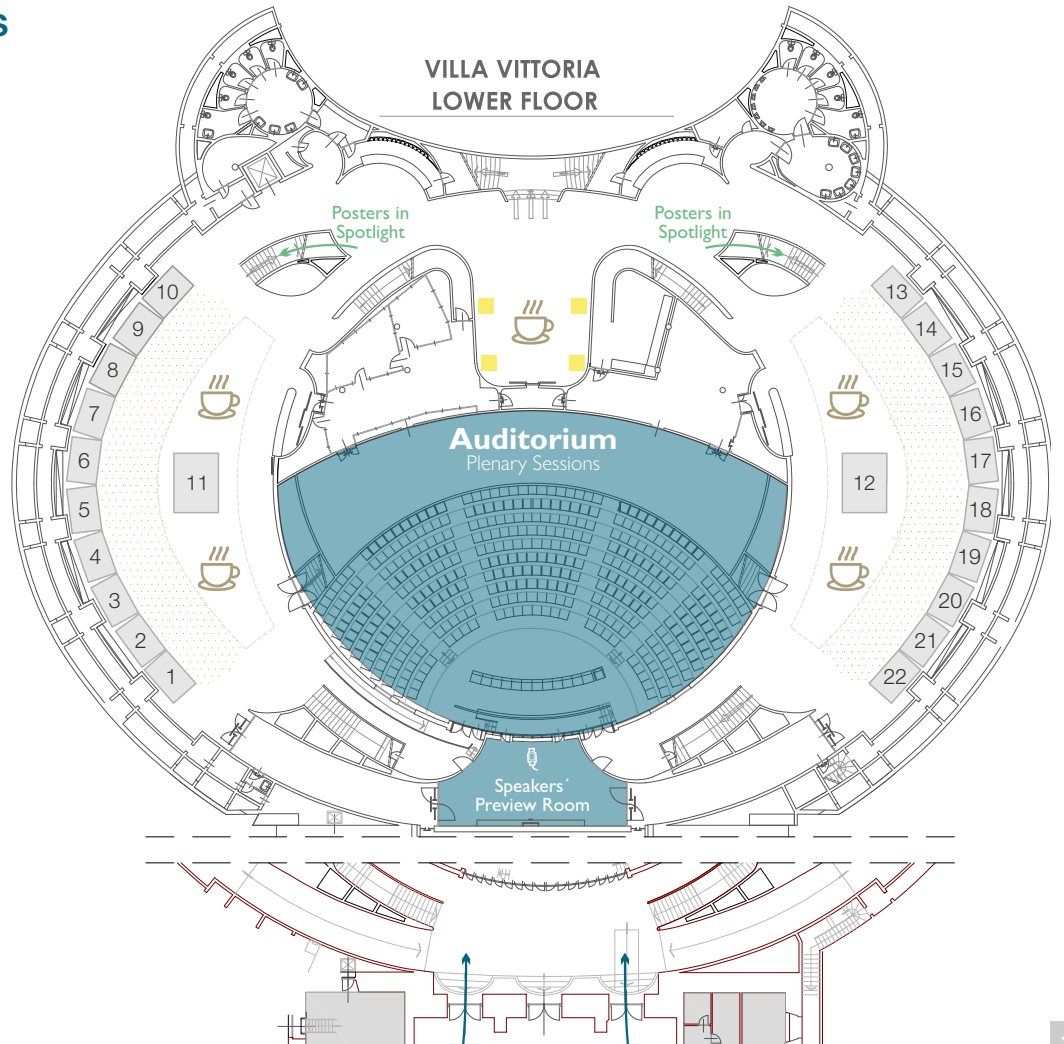
- Registration Area
- Modulo 0 - Parallel Sessions



EXHIBITION FLOORPLAN

List of Exhibitors

- 1) TBD
- 2) TBD
- 3) TBD
- 4) TBD
- 5) TBD
- 6) TBD
- 7) TBD
- 8) TBD
- 9) TBD
- 10) TBD
- 12) TBD
- 13) TBD
- 14) TBD
- 15) TBD
- 16) TBD
- 17) TBD
- 18) TBD
- 19) TBD
- 20) TBD
- 21) TBD
- 22) TBD



- Exhibition Booth
- E-Poster Station

CODES OF PRACTICE

All companies and associations exhibiting at ESSO 42 are advised to consult the guidelines and codes of practice applicable in France. By signing the relevant application form to participate at the ESSO 42 Congress, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in France and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes.

Farmaindustria adopted in 1991 as Spanish Code the European Code of Practice for the Promotion of Medicines, approved by the European Federation of Pharmaceutical Industries and Associations (EFPIA). Since this first version, it has been reviewed (the last version is from October 2016) to adapt itself and anticipate the new requirements from a society in constant evolution.

This continuous evolution is caused by the necessity to adapt it to legislative modifications and new initiatives in the field of self-regulation, as well as to cover the set of activities carried out by the pharmaceutical companies with its stakeholders, with whom it interacts and relates and by the will to reinforce its compliance and endow the Code with more credibility and transparency.

The Code becomes key to guarantee that the information provided in the field of promotion of prescription-only medicines is complete, accurate and objective, everything to benefit the interests of both the Healthcare Administration and the pharmaceutical industry itself, with the aim to protect and improve public health. www.codigofarmaindustria.org/servlet/sarfi/home.htm

EFPIA

European Federation of Pharmaceutical Industries and
Associations
www.efpia.eu

IFPMA

International Federation of Pharmaceutical Manufacturers and
Associations
www.ifpma.org

MEDTECH

www.medtecheurope.org

*ALL SECTIONS ARE MANDATORY

EXHIBITION BOOKING FORM

Company Name

Contact Name

E-mail

Telephone

Fax

VAT Number

Company Activity

Postal Address

City

Post code

Country

Date

Signature

Company Stamp

Preferred Booth (please select your top three choices)

Floorplan available on page 22

Item	Number	Price	Total
Wednesday Lunch Symposia	1	€8 000	
Thursday Lunch Symposia	1	€10 000	
Wednesday AM Workshop	1	€4 000	
Wednesday PM Workshop	1	€4 500	
Thursday AM Workshop	1	€5 500	
Thursday PM Workshop	1	€5 000	
Friday AM Workshop	1	€4 000	
Event Lead System	1	€390	
Corporate Suite/Meeting Room	1		
Support an Existing Session	1		
Posters in Spotlight Sponsor	1	€3 000	
Congress App Sponsor	1	€3 000	
Push Notification		€250	
E-Blast		€500	
Lanyard Sponsor	1	€1 000	
Sitting Cubes	1	€1 500	
Rollup Banner in Exhibition Area		€1 000	
Welcome Reception	1	€5 000	
Lunch Sponsor	1	€5 000	
Networking Dinner	1	€3 000	

Item	Number	Price	Total
Platinum Partner	1	€21 600	
Gold Partner	1	€16 400	
Silver Partner	1	€11 200	
Exhibitor Package	1	€6 200	
Tabletop		€1 500	
Exhibition Space Only		€500	

Grand Total

CONTRACT

- > Provisional Booking – The item will be released if not confirmed within 14 days.
- > Please send me a contract and first deposit invoice

TERMS OF PAYMENT

- > **60 % upon receipt of first invoice**
- > **40 % by June 23, 2023 (4 months before the Congress)**

All payments must be received before the start date of the Congress. Should the Sponsor fail to complete payments prior to the commencement of the Congress, the Organiser will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Reservations made less than 4 months before the Congress will be subject to 100 % payment upon reservations.

PAYMENT METHODS

Option 1: Payment by Bank Transfer. Please make drafts payable to: ESSO 42. Bank account and other details for this payment will be stated on the invoice. Bank charges are the responsibility of the payer.

Option 2: Payment by online credit card payment (please note this option in the order form and the link for the payment will be sent to you).

CANCELLATION / MODIFICATION POLICY

Cancellation / modification of items must be made in writing to the Sponsorship and Exhibition Manager:

E-mail: partners@esso42.org

The organisers shall retain:

- 10 % of the agreed package amount if the cancellation or modification is made before June 16, 2023, inclusive
- 50 % of the agreed package amount if the cancellation or modification is made between June 17, 2023, and 14 July 2023 inclusive
- 100 % of the agreed package amount if the cancellation or modification is made after July 15, 2023

We accept the contract terms and conditions (listed above) and agree to abide by the Guidelines for Industry Participation for the Congress. I am authorised to sign this form on behalf of the applicant/Company.

ESSO will not refund any fees paid under this agreement in the event that the company cancels or does not use the exhibit space. The exception being a force majeure situation such as if unexpectedly, the conference needs to cancel and / or postpone due to restrictions that led to the inability to host a successful congress, due to COVID-19 considerably going backwards.

Date _____

Signature _____

C-IN

CZECH-IN s.r.o.

📍 5.kvetna 65, 14021 Prague 4

Czech Republic

☎ Phone: +420 296 219 600

🌐 www.c-in.eu

We thank you in advance for considering our offer.

We are also open to review any ideas or requests you may have of how to be involved in ESSO 42 in Florence.

To discuss your involvement please reach out!

We look forward to working with you and seeing you in the amazing Florence!